

STAY AHEAD

Canon WORK 3.0



Is your company wasting more time in 2015?

Our latest research* across Australia's major industry sectors has revealed some startling statistics. Organisations continue to be plagued by inefficient work processes. In fact, in the last year, more and more companies recognise they are wasting time on manual or paper-based processes.



93%

of companies reported employees

waste 2+ hrs a week*

on manual or repetitive tasks in the last 12 mths

2+ hrs a week wasted



\$3,283

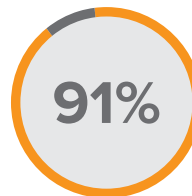
(per worker over 48 weeks)

It's more relevant than ever to get

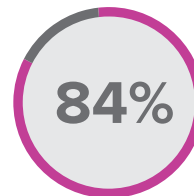


What are your goals for growth?

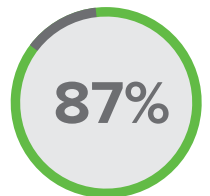
There is a 'strong belief' that the three WORK 3.0 technologies of 'Mobility', 'Automation' and 'Digitisation' are seen as '**relevant to growth**' in 2015. Their importance to organisations has grown overwhelmingly over the last 12 months.



rated **Mobility** as an important competitive advantage



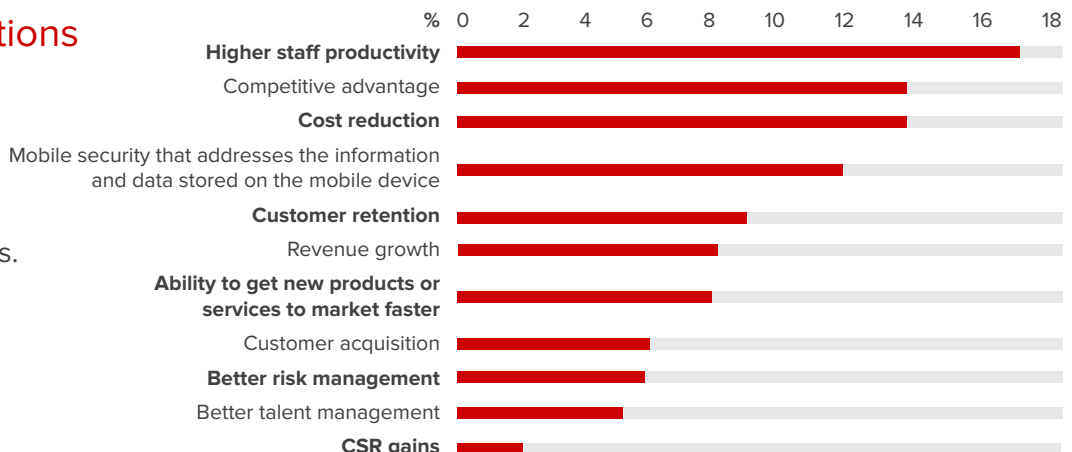
rated **Automation** important to growth



rated **Digitisation** important to improve processes and data access

Great Expectations

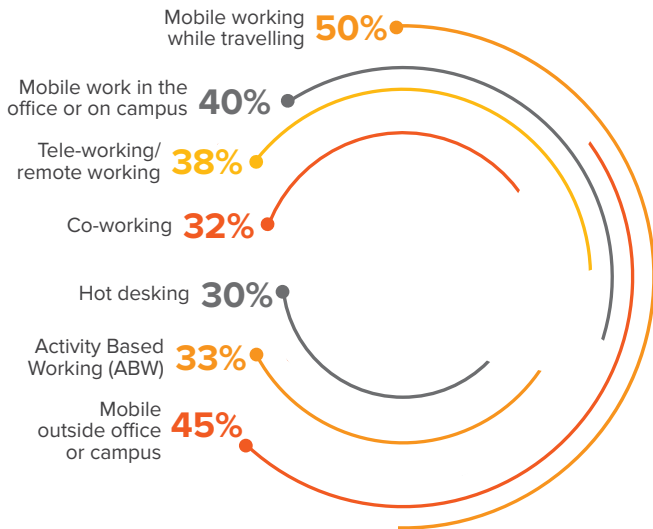
Key expectations/outcomes organisations expect to achieve by implementing WORK 3.0 strategies.



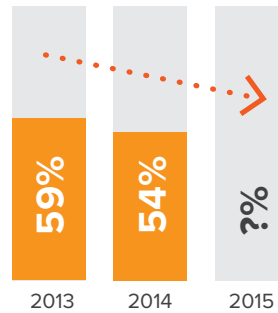
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We're changing how and where we work in **2015**

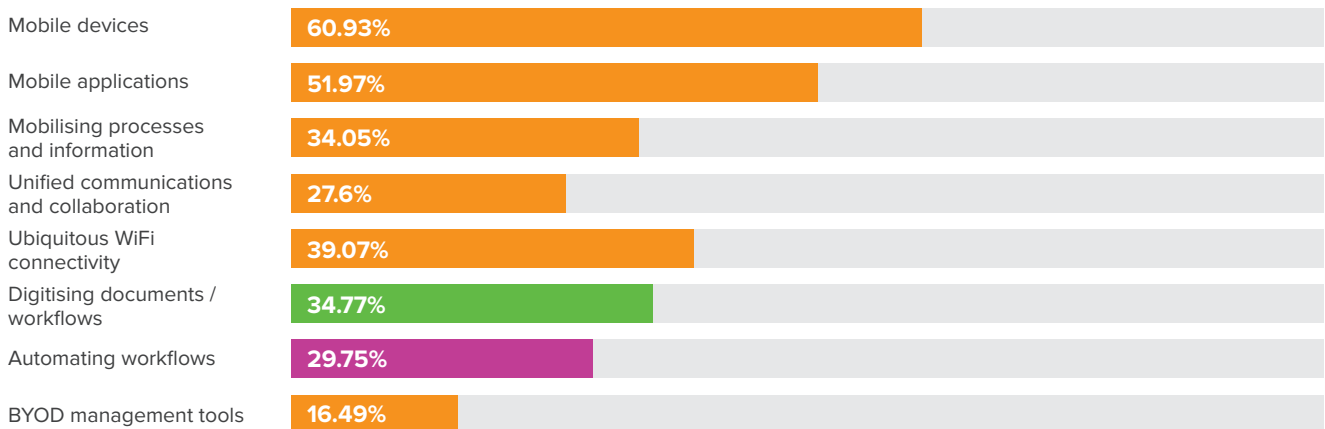


Support for the **traditional desk-based office continues to decline**



Companies of all sizes expressed a need for flexible, mobile working.

What technologies will you invest in over the next 12 months?



67%

say they have the mobile devices, but now need the apps and business processes to achieve value.

* Research conducted by Tech Research Asia, 2014-15

WORK 3.0 is the undeniable driver for increased productivity in 2015

Canon believes companies see the need and relevancy for WORK 3.0 technologies, but they need help with implementation. WORK 3.0 can enable your company to be more productive, achieve growth and improve ROI at the same time. **We'd like to show you how.**



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